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PSYCHOLOGICAL STRATEGY BOARD  
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**PSYCHOLOGICAL STRATEGY BOARD**  
WASHINGTON

COPY NO. 1

JAN 12 1953

MEMORANDUM FOR: GENERAL WALTER B. SMITH  
DIRECTOR OF CENTRAL INTELLIGENCE AGENCY

SUBJECT: Staff Study on Western Europe

1. The attached staff study on an important aspect of psychological strategy planning for Western Europe (PSB D-38) is submitted for information and approval of the recommendations (paragraphs 5 and 6).
2. The aim of the present study has been to analyze the approved national policy objectives, to make a preliminary assessment of U.S. psychological capabilities in the target area, together with the limiting factors operative therein, and to formulate a meaningful psychological objective. While some of the basic psychological problems which confront the United States in Western Europe have been identified, the ways and means by which such problems can be resolved have not been set forth. This latter task will of course become the principal concern of the planners once the recommendations have been approved by the Board.
3. In this context, the Board may wish to note that current intelligence indicates that anti-American attitudes and sentiments in Western Europe continue to develop at a rapid rate and are already hampering the achievement of U.S. security objectives. Hence the preparation of a psychological strategy plan designed to reduce Western European antagonisms to the United States and its purposes, should be considered a matter of priority.

*Alan G. Kirk*

Alan G. Kirk  
Director

Enclosure:

Draft of PSB D-38  
(Staff Study - Western Europe),  
dated January 9, 1953, Copy No. 42.

NSC review completed.

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